

Good Read Customized Eblast Specifications

For products & Services

Scheduling

Emails will be scheduled based on availability in NRPA's email calendar. Check with your sales representative for availability and dates.

Lead Times

All materials must be submitted no less than 10 business days prior to scheduled email send date. Late materials may result in a postponed send date. A proof will be sent to you to verify formatting, links and other data.

Acceptable File Formats

- Submit strict HTML coding with NO CSS (cascading style sheets). When using a style, you must use INLINE STYLES only. You may not use internal or external style sheets.
- Keep your email design at a fixed width no larger than 650 pixels.
- Logo and image files must be attached separately as .jpg, .gif or .png files. Images must be 72 dpi in resolution.
- All CSS must be inline and tables should be used for the layout. Please note that if the submission does not include mobile responsive code, NRPA is not liable for the formatting appearance of emails viewed from any devices other than desktops and laptops.

If you are unable to submit HTML coding for your E-Blast, you will be charged an additional \$105 production charge. Please submit all copy, images and links using this basic template as a guide.

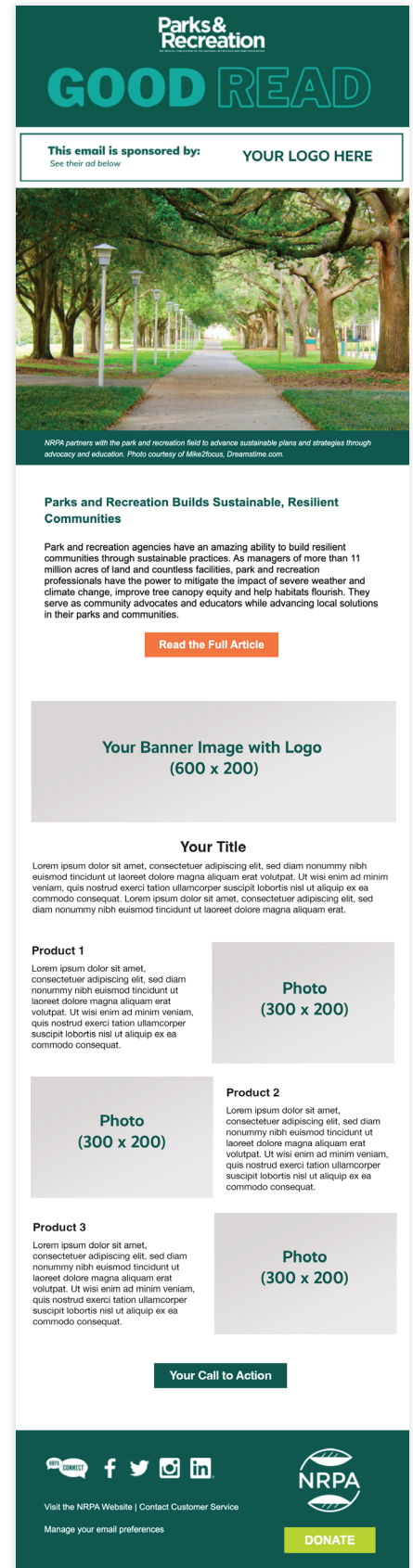


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