



NRPA 2025-29 Strategic Plan

WHO BENEFITS? Park and recreation professionals and the communities they serve.

NRPA PURPOSE

NRPA **catalyzes** the power of parks and recreation to deliver **transformative** community and environmental benefits by **championing** the profession to lead through education, advocacy and partnerships.

NRPA VISION

NRPA envisions a future in which the power of parks and recreation creates **inclusive, climate-resilient, and thriving** communities where everyone can experience **belonging, well-being, and joy**.

SYSTEM-CHANGE



Advance systems-level solutions to maximize community benefits across the seven dimensions of well-being through park and recreation agencies.

LEADERSHIP



Prepare, promote and support park and recreation professionals as community impact leaders.

DURABLE FUNDING



Drive an increase in equitable investment in parks and recreation as critical community infrastructure.

ORGANIZATIONAL EXCELLENCE



Advance the tools, training and talent within NRPA to drive organizational effectiveness and excellence.

OUR PILLARS



Equity

Quality parks and recreation accessible to and **inclusive for all communities**.



Environmental Resilience

Sustainable parks and green spaces for future generations and **climate-resilient communities**.



Health and Well-Being

Thriving communities where everyone experiences the health and wellness benefits of parks and recreation.